

Assistance to Small Business, Local Government and Education: Leveraging Federal Resources for Success

Hosted by Congressman Tom Petri

Schedule

Moraine Park Technical College
235 N. National Avenue - Fond du Lac, WI
May 29, 2008
8:30 am - 3:00 pm

8:30 - 9:00 am	Registration and Continental Breakfast			
9:00 - 9:45 am	<p>Welcome by Congressman Tom Petri</p> <p>Welcome by Moraine Park Technical College President Gayle Hytrek (invited)</p> <p>Keynote Remarks - Del Reynolds, Field Office Director, U.S. Department of Housing and Urban Development, Milwaukee</p>			
10:00 - 10:45 am	<u>General Track</u> How do I identify sources of federal grant assistance? Pat Fjerstad Senior Community Planning & Development Representative U.S. Department of Housing and Urban Development Dave Anderson District Director Office of Congressman Tom Petri	<u>Local Government Track</u> Community Development Opportunities through USDA Rural Development Frank Frassetto State Director USDA Rural Development	<u>Small Business Track</u> Small Business Assistance through the U.S. Small Business Administration Linda Krysiak Business Development Specialist U.S. Small Business Administration	<u>Education Track</u> Higher Education Grant Success Stories Linda Freed Director, Office of Grants & Faculty Development UW-Oshkosh Rebecca Polar Grants Specialist Lakeshore Technical College Katie Willinger Director of Major Gifts for Advancement Lakeland College

11:00 - 11:45 am	<u>General Track</u> How do I Write an Effective Grant Proposal? Kristeen Christian Resource Development Associate Moraine Park Technical College	<u>Local Government Track</u> Community Development and Public Housing Grants Pat Fjerstad Senior Community Planning & Development Representative U.S. Department of Housing and Urban Development Jerry Wilhoit Public Housing Program Director and Housing Revitalization Specialist U.S. Department of Housing and Urban Development	<u>Small Business Track</u> Small Business Success Stories John Petek, President Marvel Manufacturing Oshkosh, WI Dennis Buechel, President Natural Stone Veneers International Fond du Lac, WI Jeremy Monnett General Manager and CEO Sonex Aircraft LLC Oshkosh, WI	<u>Education Track</u> Overview of U.S. Department of Education Grants and Programs Todd Zoelleck Deputy Secretary's Regional Representative U.S. Department of Education
12:00 - 1:00 pm	Lunch with speaker - Eric Ness, District Director, Small Business Administration, Milwaukee			
1:15 - 2:00 pm	<u>General Track</u> Federal Grant Success Stories Mayor Ken Romell City of Adams Captain Randy Cunzenheim Fond du Lac Fire Department Chad Pelishek Economic Development Manager City of Sheboygan	<u>Local Government Track</u> Using the Federal Property Surplus Program William Wilson Division Director Wisconsin Division of Federal Property	<u>Small Business Track</u> Doing business with the Federal Government Denise Reimer Program Manager Business Procurement Assistance Center Madison Area Technical College	<u>Education Track</u> The Role of Cooperative Educational Services Agencies (CESAs) in Securing Federal Grants Don Stevens, Administrator CESA #5, Portage Joan Wade, Administrator CESA #6, Oshkosh Carol Conway-Gerhardt, Administrator CESA #7, Green Bay

2:15 - 3:00 pm	<u>General Track</u> How do I identify sources of assistance through private foundations? Eileen Connolly-Keesler Executive Director Oshkosh Area Community Foundation (invited)	<u>Local Government Track</u> Assistance to Firefighters and Law Enforcement Ray Luick Senior Criminal Justice Planning Analyst Wisconsin Office of Justice Assistance	<u>Small Business Track</u> Government Procurement Success Stories Jim Roberts International and Military Sales Manager Magnum Products LLC Berlin, WI Jon Litscher Marketing/Business Development RSV Engineering, Inc. Jefferson, WI Bob Wojcik, President Pro Motorsports, Inc Fond du Lac, WI (invited)	<u>Education Track</u> Elementary and Secondary Education Success Stories Nick Gries New Holstein High School New Holstein, WI Mike Derr Wisconsin Academy for the Study of American History Horicon, WI Kimberly Cassidy Safe Schools Coordinator Wautoma High School Wautoma, WI (invited)
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